



Case Study: Treehouse Bringing Business to the Cloud

The Company

Treehouse is a Portland, Oregon-based online school that teaches students how to code, create apps and be ready for a career in technology in 6 months. With over 169,000 students across the globe, their students are from 190 different countries and counting.

The Challenge

Eliminate unexpected outages and the claustrophobia of noisy neighbors in the public cloud environment, and deliver control over networking. Plus, create an easy way to add capacity.

The Solution

IBM Bluemix Private Cloud



Nathan Williams and Nate Meyer, Treehouse, Portland, Oregon

“IBM Bluemix Private Cloud hits a sweet spot that allows us to have the flexibility, performance and predictability of private cloud without the operational burden of maintaining the platform.”

“We needed better virtualization technology [mix containerization where appropriate with full hypervisor capabilities, enabling us to virtualize non-linux infrastructure], more control over networking, ability to use security groups as an extra layer to isolate environments, [and an] easier [way] to add capacity,” said Nathan Williams, Developer at Treehouse. He continued, “IBM Bluemix Private Cloud hits a sweet spot that allows us to have the flexibility, performance, and predictability of private cloud without the operational burden of maintaining the platform.”

On the topic of networking independence, Nate Meyer, also a developer at Treehouse, added, “Moving to IBM Bluemix Private Cloud let us take more control, which reduced our need to rely on the support team for some basic things like creating and destroying VMs or updating our load balancer.”

Your Turn.

To learn how IBM Bluemix Private Cloud can work for your organization, contact our Sales team at bbsales@us.ibm.com.