

IBM SMARTER RISK

Phase I Interaction Design

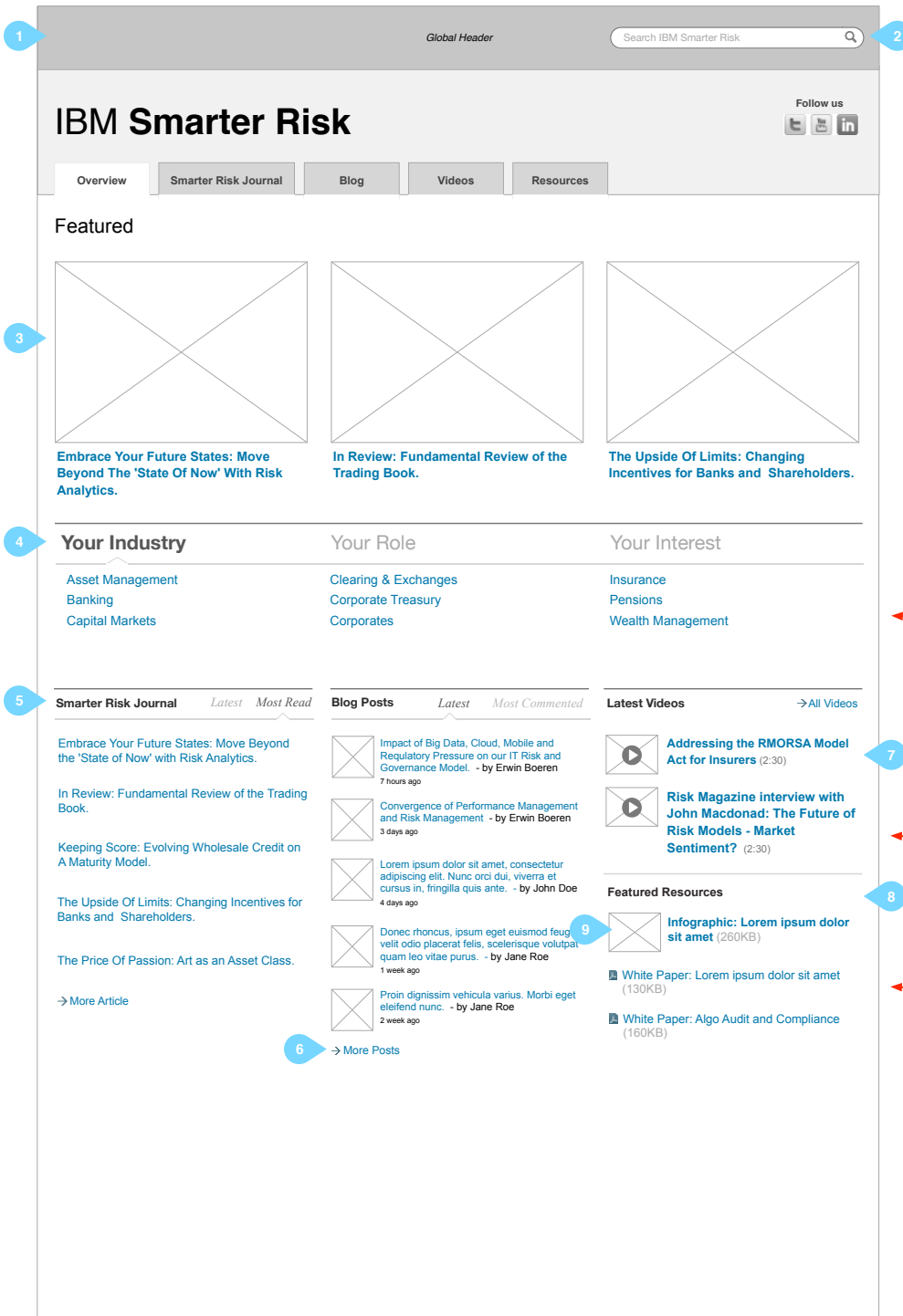
Thu May 02 2013

Contents

Cover	1
Overview	2
Subject Listing Page	3
Journal Index	4
Journal Article	5
Blog Index	6
Blog Post	7
Blog Contributors	8
Video Page	9
Resources	10
Search Result Page	11

Presented by: Scott Weintraub and May Lin, Havas Worldwide Digital

Overview



Notes

1. **Global Header** IBM Minimal Masthead.
2. **Keyword Search** searches journal articles, blog posts, videos and white papers. *Go to search result page.*
3. **Feature Areas** promotes three timely, high-value links, including but not limited to articles, videos, white papers, products, and events.
4. **Subject/Topics List.** The list of topics are populated from a predefined taxonomy and includes "Your Industry," "Your Role" and "Your Interest." Default tab is "Your Industry". Sort taxonomy list alphabetically. *Go to Subject Listing page.*
5. **Smarter Risk Journal Article Feeder.** Default tab is "Most Read" ranking Smarter Risk Journal articles on the prior 30 days of web analytics.
6. **Link to Blog Index Page.**
7. *Go to Videos Page. Show 2 videos in latest Video feed box*
8. **Featured Resource** highlight latest white papers, research papers or info graphics etc. Display Infographic before white paper links.
9. **Click on Infographic thumb image** to view a larger sample in modal dialog box.

Journal Index



Notes

1. **Smarter Risk Journal Hero Image.**
2. **Subscribe button.** Go to subscribe page.
3. **Archive** in a DropDown.

Magazine index in masonry style. Editors can select from the following 4 modules and create unique looks for every issues. All modules can select background color from limited color palette if the article did not have image available .

4. **Module Style 1:** 2 columns style, right column take larger space and image fade-in from the background.
5. **Module Style 2:** 3 columns style.
6. **Module Style 3:** 2 equal size columns style.
7. **Module Style 4:** Additional option for 2 columns style, left column take larger space and opaque text layer ease-in from left.

Journal Article

Global Header Search IBM Smarter Risk

Overview > Smart Risk Journal, November 2012 > Embrace Your Future States: Move Beyond The 'State Of Now' With Risk Analytics

IBM Smarter Risk

Follow us [Twitter] [Facebook] [LinkedIn]

Overview Smarter Risk Journal Blog Videos Resources

Embrace Your Future States: Move Beyond The 'State Of Now' With Risk Analytics.

By Neil Bar 1 November 2012 | 21 Comments 2

Tweet 731 Share 27 Like

Topics: Governance, Bank, Solvency, Compliance, Analytics



Photo: John Doe

768 pixels

10

Related Reading Journal Blog

Embrace Your Future States: Move Beyond the 'State of Now' with Risk Analytics.

In Review: Fundamental Review of the Trade Book.

Keeping Score: Evolving Wholesale Credit to A Maturity Model.

The Upside Of Limits: Changing Incentives for Banks and Shareholders.

The Price Of Passion: Art as an Asset Class.

Related Videos

IBM Solvency II Solutions: More than just Compliance Published on Dec 11, 2012 (4:52)

768 pixels

Related Resources

White Paper: Lorem ipsum dolor sit amet (130KB)

Research : Lorem ipsum (160KB)

White Paper: Algo Audit and Compliance (160KB)

Journal Archive

1024 pixels

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5

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Endnotes

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8

Comments Post a Comment

Guest December 31, 2012 - 11:30 a.m. (CST)

Duis pellentesque, ligula tincidunt rhoncus consectetur, elit magna sagittis nulla, et ultrices magna dui sit amet ante. Proin cursus elementum est dictum suscipit.

9

+ More comments (11-12)

Notes

1. **Smart Risk Journal Issues** Go to clicked issue Index page of this article.
2. **Comments anchor** jumps to the "Comments" section below the article content.
3. **Subject links.** Go to Subject Listing Page.
4. **Full width Image** with option to add caption or photo credit.
5. **50% width Image or video thumbnail** with option to add caption or photo credit, also can align the image to left or right side and allowing text to warp around. User clicks on the image/video thumb to view a larger image or play view in an overlay modal.
6. **Quote style.**
7. **Footnote style.**
8. **Comments** only require an email. Comment need to be moderated.
Fields for posting a comment are as follows:
[Name: Guest as default: optional field]
[Email: required field, including validation]
[Comment: required field]
9. **More Comments Links**, Display if over 10 comments for this article.
10. **Related articles and blog posts** shows up to 5 items and base on topics search. Default is magazine articles.
11. **Smarter Risk Journal Archive Dropdown.** Go to Journal Index page of the selected issue.
12. **Promo Area** is optional to include or exclude for different Smart Risk Journal or Blog sections.

Blog Index

The screenshot shows the IBM Smarter Risk Blog Index page. At the top, there is a search bar and navigation tabs for Overview, Smarter Risk Journal, Blog, Videos, and Resources. The main content area features a list of blog posts, each with a placeholder image, title, author, date, and topics. On the right side, there are sections for Recent Comments, Topics, Your Industry, Your Role, Your Interest, Most Popular Posts, Most Popular Authors, and All Authors. A 'Load more' button is at the bottom. Numbered callouts (1-8) and pixel measurements (768, 1024, 1200) are overlaid on the page to highlight specific elements.

Global Header

Search IBM Smarter Risk

Overview > Blog

IBM Smarter Risk

Follow us

Overview Smarter Risk Journal Blog Videos Resources

Smarter Risk Blog is Lorem Ipsum Dolor Sit Amet

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Blog Archive

Recent Comments

Guest (1 hour ago)
Impact of Big Data, Cloud, Mobile and Regulatory Pressure on our IT Risk and Governance Model.

By Erwin Boeren | March 4, 2013 -- 21:10 GMT
2 COMMENTS | 20 SHARES
Topics: Governance, Bank, Solvency, Compliance

In the recent IBM CIO Survey, IBM CIO survey, the earlier released Reputational Risk and IT Study and Global IT Risk Study, topics such as Big Data, Cloud, Mobile and Regulatory pressure are top of mind for many CIOs.

How can we understand the impact of all this on the business processes that the CIO must support these days? Why are so many organizations struggling with implementing IT GRC programs?
[Read More >](#)

2

1

2

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5

6

7

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768 pixels

1024 pixels

1200 pixels

3 + Load more (11 - 20 of 310 posts)

Notes

1. **Author photo.**
2. **Author name.** Go to blog contributor page.
3. **Load more** loads the previous 10 posts.
4. **Recent Comments** displays the two most recent comments. Go to blog post.
5. **Topics** show the full nomenclature on overview page (see below). Ranking base on post count.
6. **Most Popular Post** base on the view count.
7. **Most Popular Authors** displays five most read authors. Default state is expanded.
8. **Promo Area** is optional to include or exclude for different Smart Risk Journal or Blog sections.

Blog Post

Global Header

Search IBM Smarter Risk

Overview > Blog > Impact of Big Data, Cloud, Mobile and Regulatory Pressure on our IT Risk...

IBM Smarter Risk

Follow us

Overview Smarter Risk Journal Blog Videos Resources

Impact of Big Data, Cloud, Mobile and Regulatory Pressure on our IT Risk and Governance Model.

By Erwin Boeren | March 4, 2013 – 21:10 GMT | 2 Comments

Tweet 731 | Share | Like

Topics: Governance, Bank, Solvency, Compliance, Analytics



>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse sed elementum nisi. Sed laoreet dui eget justo posuere faucibus. Sed a tristique diam. Mauris non dolor velit, vel mollis orci. Integer id porta diam. Integer viverra, nulla vitae iaculis imperdiet, nulla ipsum commodo velit, eget ultricies mi risus ut quam. Suspendisse potenti. Duis pellentesque, ligula tincidunt rhoncus consectetur, elit magna sagittis nulla, et ultrices magna dui sit amet ante. Proin cursus elementum est dictum suscipit. Ut convallis elementum mi, et vestibulum purus mattis vitae. Donec mollis lacus eu orci porttitor laoreet. Maecenas at mi malesuada eros accumsan commodo a id orci. Nullam ac lorem arcu, sit amet venenatis justo.

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← Previous Post Next Post →

Comments

Post a Comment

Guest December 31, 2012 - 11:30 a.m. (CST)
Duis pellentesque, ligula tincidunt rhoncus consectetur, elit magna sagittis nulla, et ultrices magna dui sit amet ante. Proin cursus elementum est dictum suscipit.

Guest December 31, 2012 - 11:10 a.m. (CST)
Duis pellentesque, ligula tincidunt rhoncus consectetur, elit magna sagittis nulla, et ultrices magna dui sit amet ante. Proin cursus elementum est dictum suscipit.

+ More comments (11-12)

Related Reading

Impact of Big Data, Cloud, Mobile and Regulatory Pressure on our IT Risk and Governance Model. - by Erwin Boeren 7 hours ago

Convergence of Performance Management and Risk Management - by Erwin Boeren 3 days ago

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc orci dui, viverra et cursus in, fringilla quis ante. - by John Doe 4 days ago

Convergence of Performance Management and Risk Management - by Erwin Boeren 3 days ago

>Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc orci dui, viverra et cursus in, fringilla quis ante. - by John Doe 4 days ago

Related Videos

IBM Solvency II Solutions: More than just Compliance Published on Dec 11, 2012 (4:52) 768 pixels

Related Resources

White Paper: Lorem ipsum dolor sit amet (130KB)

Research : Lorem ipsum (160KB)

White Paper: Algo Audit and Compliance (160KB)

Blog Archive

Topics +

Most Popular Posts + 1024 pixels

Most Popular Authors +

All Authors (30 Authors) +

 1200 pixels

click here to [above promotion callout name]

Notes

1. Social Network Share buttons, Twitter, LinkedIn and Facebook (without counter).

2. **Author Photo**.

3. **Comments** only require an email.

Fields for posting a comment are as follows:

[Name: Guest as default: optional field]

[Email: required field, including validation]

[Comment: required field]

4. **Related Articles and Blog Posts** shows up to 5 items and base on topics search. Default is blog post articles.

5. **Related Videos and Related Resources** hide these modules if no video or resources related to this blog post.

Blog Contributor

Global Header

Search IBM Smarter Risk

Overview > Blog > Erwin Boeren

IBM Smarter Risk

Follow us

Overview Smarter Risk Journal Blog Videos Resources

Erwin Boeren
Senior Governance, Risk & Compliance specialist IBM Europe

Blog Archive

Most Popular Posts

Most Popular Author

All Authors (30 Authors)

About Erwin Boeren

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque pharetra venenatis arcu non auctor. In hendrerit ornare dapibus. Suspendisse dignissim, magna quis hendrerit dictum, nunc erat feugiat justo, eget tempor ante urna vitae dui.

Topics in Erwin's Posts

C-level Risk Management (230), Commercial Banking (187), Strategic Planning (129), Insurance (172), Regulatory Compliance (118), Capital Management(112), Market Risk (104), Credit Risk(98), Operational Risk(76), Collateral Management(73), Basel III(72), Solvency II(65), Corporate Treasury (90), Regulatory Compliance (83), Treasury Management (70)

Recent Posts (78 Posts)

[Impact of Big Data, Cloud, Mobile and Regulatory Pressure on our IT Risk and Governance Model.](#)

March 4, 2013 -- 21:10 GMT
2 COMMENTS | 20 SHARES
Topics: Governance, Bank, Solvency, Compliance

[Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque vel tempus lorem.](#)

March 2, 2013 -- 21:10 GMT
2 COMMENTS | 0 SHARES
Topics: Lorem, Ipsum, Donec, Consectetur

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March 2, 2013 -- 21:10 GMT
2 COMMENTS | 0 SHARES
Topics: Lorem, Ipsum, Donec, Consectetur

[Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque vel tempus lorem.](#)

March 2, 2013 -- 21:10 GMT
2 COMMENTS | 0 SHARES
Topics: Lorem, Ipsum, Donec, Consectetur

[Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque vel tempus lorem.](#)

March 2, 2013 -- 21:10 GMT
2 COMMENTS | 0 SHARES
Topics: Lorem, Ipsum, Donec, Consectetur

+ Load more posts (5 - 10 posts)

Latest Tweets @ErwinBoeren

For the second year in succession, IBM retains its top position in the [Charis RiskTech100®](#) [http://risktech-forum.com/research/risktech-100-2012](#) ... #Risk #IBM #RiskAnalytics 4h

Michael Rasmussen comments on Garter Magic GRC Quadrant. Rivals? [http://www.corp-integrity.com/grc-technology/rethinking-grc-analyst-rant-gartners-2012-egrc-magic-quadrant](#) 22h

@AnnekeAnnie Kids hebben genoten! En wij ook. Top voorstelling. #debeerdiegeenbeerwas 22h

768 pixels

1024 pixels

1200 pixels

click here to [above promotion callout name]

Notes

1. **Contributor's Social Network Accounts** only show icons have accounts or contact information available.
2. **Topic** include tags under "Your interest," "Your Industry," "Your Role," "Risk Type," and "Regulatory Requirements."
3. **"Load More Posts" Link** loads the previous five posts.
4. **Tweet Feed** displays the most recent three tweets.
5. **Full List of Authors** in alphabetical order. Default state is expanded.

Videos Page

The screenshot shows the 'Videos' section of the IBM Smarter Risk website. At the top, there is a search bar and navigation tabs for Overview, Smarter Risk Journal, Blog, Videos, and Resources. The main content area features a large video player (1) with a 'Subscribe to our YouTube channel' button (4) and a 'Follow us' section with social media icons. Below the player is a video player control bar (2) and a video title 'Addressing the RMORSA Model Act for Insurers' with a description and social sharing options. To the right, there are sections for 'Related Reading' (5) and 'Related Resources' (6). Below the main video, there is a 'More Videos' section with a grid of video thumbnails (3). Each thumbnail includes a 'Watch now' button, video duration, and publication date. The first video in the grid is 'IBM Risk Analytics' Dr. Mario Onorato on the Interplay between Liquidity and Capital'. The second is 'IBM Solvency II Solutions: More than just Compliance'. The third is 'Risk Magazine interview with John Macdonald: The Future of Risk Models - Market Sentiment?'. The fourth is 'More Active Credit Risk Management with a CVA Desk'. The fifth is 'Big Data: Emerging Frontiers in the Front Office'. The sixth is 'Towards Active Management of Counterparty Credit Risk with CVA'. A '+ Load More' button is at the bottom of the grid.

Notes

1. **Featured** include tags under "Your interest," "Your Industry," "Your Role," "Risk Type," and "Regulatory Requirements,". Default state shows the most recent video.
2. **Embedded Youtube Player.**
3. **Youtube Channel Feed.** Clicking a video will auto-play it in the "Featured video" area.
4. **Link To Youtube Business Analytics Channel.** Creating a dedicated channel Risk Analytics is recommended.
5. **Related articles and blog posts** shows up to 3 items and base on topics search. Default is Smarter Risk Journal articles.
6. **Related Resources,** white papers or research.

← 768 pixels

← 1024 pixels

← 1200 pixels

Search Results Page

The screenshot shows the IBM Smarter Risk search results page. At the top, there is a search bar with the text "Search IBM Smarter Risk". Below the search bar, the page title "IBM Smarter Risk" is displayed. The page is divided into several sections: "Overview", "Smarter Risk Magazine", "Blog", "Videos", and "Resources". A search filter section includes a search input field containing "Integrated Risk Management", a "Search" button, and a "Reset" button. Below the search filters, there are three dropdown menus for "Select an Topic", "Select an Industry", and "Select a Role", all set to "All". The search results are displayed on page 2 of 100, with 11-20 results shown. The results are sorted by "Most relevant". The results list includes articles, blog posts, and videos, each with a title, description, author, and date. Annotations 1-7 point to various elements: 1. Search input field; 2. Filter dropdowns; 3. Article result; 4. Blog post result; 5. Read Paper button; 6. Video result; 7. Sorting options dropdown.

Notes

1. **Keyword input** displays the current searched keyword(s). Click on the input to reset.
2. **Filter by topic.**
3. **Smarter Risk Journal article result.**
4. **Blog post result.**
5. **White paper or research result.** no thumb image.
6. **Video result.**
7. **Sorting Options Drop-down.**Sorting options are "Most relevant" (default) and "Most recent."

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