

IBM SMARTER RISK

Phase I Interaction Design

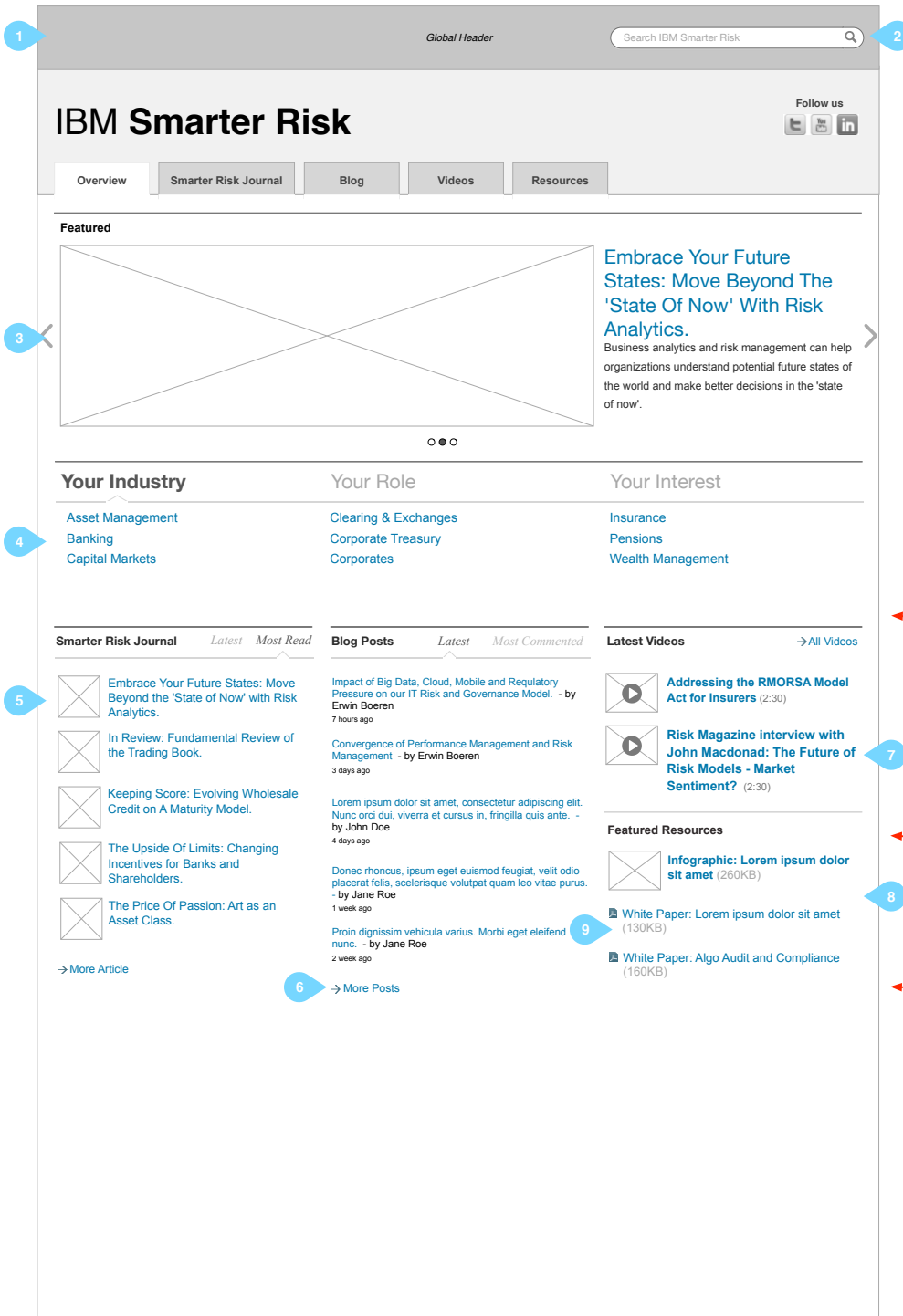
Tue May 07 2013

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Search Result Page	11

Presented by: Scott Weintraub and May Lin, Havas Worldwide Digital

Overview



Notes

1. **Global Header** IBM Minimal Masthead.
2. **Keyword Search** searches journal articles, blog posts, videos and white papers. *Go to search result page.*
3. **Feature Areas** promotes three timely, high-value links, including but not limited to articles, videos, white papers, products, and events. V17 Auto-advancing carousels, 1/1 column ribbon (with arrows).
4. **Subject/Topics List.** The list of topics are populated from a predefined taxonomy and includes "Your Industry," "Your Role" and "Your Interest." Default tab is "Your Industry". Sort taxonomy list alphabetically. *Go to Subject Listing page.*
5. **Smarter Risk Journal Article Feeder.** Default tab is "Most Read" ranking Smarter Risk Journal articles on the prior 30 days of web analytics.
6. **Link to Blog Index Page.**
7. *Go to Videos Page. Show 2 videos in latest Video feed box*
8. **Featured Resource** highlight latest white papers, research papers or info graphics etc. Display Infographic before white paper links.
9. **Click on Infographic thumb image** to view a larger sample in modal dialog box.

Subject Listing Page

Global Header

Overview > Topic: Regulatory Compliance

IBM Smarter Risk

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1 Regulatory Compliance

All (230)
Banking (120)
Insurance (84)
Basel III(74)
Credit Risk (70)
Basel III (68)

Capital Management (62)
Operational Risk (65)
Policy & Compliance (42)
Operational Risk (32)

Asset Liability Management (26)

3 **Impact of Big Data, Cloud, Mobile and Regulatory Pressure on our IT Risk and Governance Model.**

First two lines of the project description. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla euismod, tortor nec sagittis posuere, lacus erat mattis odio, adipiscing pretium dui nisl eu nunc...

by Erwin Boeren
March 8, 2013 -- 21:10 GMT

4 **More Active Credit Risk Management with a CVA Desk**

5 **Keep Score: Wholesale Credit on a Maturity Model**

Evolving wholesale credit on a maturity model can help banks gain a practical understanding of where they are and where they wish to go.

BY RORY MCCLURE

November 2012

In Review: Lorem ipsum dolor sit amet.

Etiam viverra molestie massa, quis laoreet magna imperdiet vehicula. Proin euismod porttitor arcu in auctor. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos.

BY THINK

July 2012

In Review: Fundamental Review of The Trading Book.

A response to the Basel Committee's consultative document, "Fundamental review of the trading book".

BY THINK

November 2012

6 **Risk Magazine interview with John Macdonad: The Future of Risk Models - Market Sentiment?**

7 **Loem ipsum dolor sit amet, consectetur adipiscing elit.**

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by John Doe
March 2, 2013 -- 21:10 GMT

BY THINK

July 2012

In Review: Lorem ipsum dolor sit amet.

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BY THINK

July 2012

Toward active management of counterparty credit risk with CVA

Emerging from the credit crisis that began in 2007, many financial institutions recognize the need to better manage counterparty credit risk (CCR).

Read Paper

7 **Loem ipsum dolor sit amet, consectetur adipiscing elit.**

First two lines of the project description. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla euismod, tortor nec sagittis posuere, lacus erat mattis odio, adipiscing pretium dui nisl eu nunc...

by John Doe
March 2, 2013 -- 21:10 GMT

BY THINK

July 2012

7 **+ Load more**

Notes

1. **Subject Title** displays the selected category from the taxonomy. Add short description to explain how to navigate with tags below.
2. **Related Topics** shows 10 the most used related tags within current subject. Arrange tags from the highest article number. Selecting a related tag will filter the results. Filtering is animated.

(see the "IBM Social Business News" page for reference: <http://www.ibm.com/social-business/us/en/social-business-news.html>)
3. **Display Style for Blog Posts.**
4. **Display Style for Videos.**
5. **Display Style for Smarter Risk Journal Articles.**
6. **Display Style for White Papers / Research Papers.**
7. **"Load More" Link.** The initial view includes up to 40 of the most recent articles, blog posts, and videos. Clicking "Load more" will display the next 40 most recent.

← 768 pixels

← 1024 pixels

← 1200 pixels

Journal Index



Notes

1. **Smarter Risk Journal Hero Image.**
2. **Subscribe button.** Go to subscribe page.
3. **Archive** in a DropDown.

Magazine index in masonry style. Editors can select from the following 4 modules and create unique looks for every issues. All modules can select background color from limited color palette if the article did not have image available .



4. **Module Style 1:** 2 columns style, right column take larger space and image fade-in from the background.
5. **Module Style 2:** 3 columns style.
6. **Module Style 3:** 2 equal size columns style.
7. **Module Style 4:** Additional option for 2 columns style, left column take larger space and opaque text layer ease-in from left.

Journal Article

Global Header Search IBM Smarter Risk

Overview > Smart Risk Journal, November 2012 > Embrace Your Future States: Move Beyond The 'State Of Now' With Risk Analytics

IBM Smarter Risk

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Embrace Your Future States: Move Beyond The 'State Of Now' With Risk Analytics.

By Neil Bar  November 2012 | 21 Comments 

 731  27 

Topics: Governance, Bank, Solvency, Compliance, Analytics



Photo: John Doe

768 pixels

10

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1024 pixels

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1200 pixels

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12

Subscribe to Smarter Risk Journal

Related Reading *Journal* *Blog*

Embrace Your Future States: Move Beyond the 'State of Now' with Risk Analytics.

In Review: Fundamental Review of the Trade Book.

Keeping Score: Evolving Wholesale Credit to A Maturity Model.

The Upside Of Limits: Changing Incentives for Banks and Shareholders.

The Price Of Passion: Art as an Asset Class.

Related Videos

 IBM Solvency II Solutions: More than just Compliance
Published on Dec 11, 2012 (4:52)

Related Resources

 White Paper: Lorem ipsum dolor sit amet (130KB)

 Research : Lorem ipsum (160KB)

 White Paper: Algo Audit and Compliance (160KB)

Journal Archive

click here to [above promotion callout name]

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Endnotes

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Comments Post a Comment

Guest December 31, 2012 - 11:30 a.m. (CST)

Duis pellentesque, ligula tincidunt rhoncus consectetur, elit magna sagittis nulla, et ultrices magna dui sit amet ante. Proin cursus elementum est dictum suscipit.

+ More comments (11-12)

Notes

1. **Smart Risk Journal Issues** Go to clicked issue Index page of this article.
2. **Comments anchor** jumps to the "Comments" section below the article content.
3. **Subject links.** Go to Subject Listing Page.
4. **Full width Image** with option to add caption or photo credit.
5. **50% width Image or video thumbnail** with option to add caption or photo credit, also can align the image to left or right side and allowing text to warp around. User clicks on the image/video thumb to view a larger image or play view in an overlay modal.
6. **Quote style.**
7. **Footnote style.**
8. **Comments** only require an email. Comment need to be moderated.
Fields for posting a comment are as follows:
[Name: Guest as default: optional field]
[Email: required field, including validation]
[Comment: required field]
9. **More Comments Links**, Display if over 10 comments for this article.
10. **Related articles and blog posts** shows up to 5 items and base on topics search. Default is magazine articles.
11. **Smarter Risk Journal Archive Dropdown.** Go to Journal Index page of the selected issue.
12. **Promo Area** is optional to include or exclude for different Smart Risk Journal or Blog sections.

Blog Index

Global Header

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Overview > Blog

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Smarter Risk Blog is Lorem Ipsum Dolor Sit Amet

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Impact of Big Data, Cloud, Mobile and Regulatory Pressure on our IT Risk and Governance Model.

By **Erwin Boeren** | March 4, 2013 -- 21:10 GMT
2 COMMENTS | 20 SHARES

Topics: [Governance, Bank, Solvency, Compliance](#)

In the recent IBM CIO Survey, IBM CIO survey, the earlier released [Reputational Risk and IT Study](#) and Global IT Risk Study, topics such as Big Data, Cloud, Mobile and Regulatory pressure are top of mind for many CIOs.

How can we understand the impact of all this on the business processes that the CIO must support these days? Why are so many organizations struggling with implementing IT GRC programs?
[Read More >](#)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque vel tempus lorem.

By **John Doe** | March 2, 2013 -- 21:10 GMT
2 COMMENTS | 0 SHARES

Topics: [Lorem, Ipsum, Donec, Consectetur](#)

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[Read More >](#)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque vel tempus lorem.

By **John Doe** | March 1, 2013 -- 21:10 GMT
0 COMMENTS | 2 SHARES

Topics: [Lorem, Ipsum, Donec, Consectetur](#)

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[Read More >](#)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque vel tempus lorem.

By **John Doe** | March 1, 2013 -- 21:10 GMT
0 COMMENTS | 2 SHARES

Topics: [Lorem, Ipsum, Donec, Consectetur](#)

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[Read More >](#)

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque vel tempus lorem.

By **John Doe** | March 1, 2013 -- 21:10 GMT
0 COMMENTS | 2 SHARES

Topics: [Lorem, Ipsum, Donec, Consectetur](#)

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Blog Archive

Recent Comments

Guest (1 hour ago)
Impact of Big Data, Cloud, Mobile and Regulatory Pressure on our IT Risk and Governance Model.

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Topics

Your Industry

- [Banking](#) (200)
- [Insurance](#) (172)
- [Pensions](#) (160)
- [Capital Markets](#) (156)

Your Role

- [C-level Risk Management](#) (230)
- [Asset Liability Management](#) (229)
- [Trading](#) (210)
- [Collateral Management](#) (198)
- [Commercial Banking](#) (187)
- [Operational Risk](#) (173)
- [Policy & Compliance](#) (162)
- [Capital Management](#) (143)

Your Interest

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- [Front Office Decision-making](#) (224)
- [Risk Aggregation](#) (213)
- [Data Governance](#) (189)
- [Model Innovations](#) (162)
- [Tools & Technology](#) (152)

Most Popular Posts

Most Popular Authors

Erwin Boeren (65 Posts)
Senior Governance, Risk & Compliance specialist IBM Europe

Richard Steinberg (55 Posts)

Liz Andrews (72 Posts)

Gordon Burnes (25 Posts)

All Authors (30 Authors)

[click here to \[above promotion callout name\]](#)

+
Load more (11 - 20 of 310 posts)

Notes

1. **Author photo.**
2. **Author name.** *Go to blog contributor page.*
3. **Load more** loads the previous 10 posts.
4. **Recent Comments** displays the two most recent comments. *Go to blog post.*
5. **Topics** show the full nomenclature on overview page (see below). Ranking base on post count.
6. **Most Popular Post** base on the view count.
7. **Most Popular Authors** displays five most read authors. Default state is expanded.
8. **Promo Area** is optional to include or exclude for different Smart Risk Journal or Blog sections.

Your Industry

- [Banking](#) (200)
- [Insurance](#) (172)
- [Pensions](#) (160)
- [Capital Markets](#) (156)
- [Clearing & Exchanges](#) (142)
- [Asset Management](#) (130)
- [Wealth Management](#) (116)
- [Corporate Treasury](#) (90)
- [Corporates](#) (56)

Your Role

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- [Asset Liability Management](#) (229)
- [Trading](#) (210)
- [Collateral Management](#) (198)
- [Commercial Banking](#) (187)
- [Operational Risk](#) (173)
- [Policy & Compliance](#) (162)
- [Capital Management](#) (143)
- [Actuarial](#) (132)
- [Portfolio Management](#) (124)
- [Wealth Management](#) (120)
- [Treasury Management](#) (110)

Your Interest

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- [Front Office Decision-making](#) (224)
- [Risk Aggregation](#) (213)
- [Data Governance](#) (189)
- [Model Innovations](#) (162)
- [Tools & Technology](#) (152)
- [Integrated Risk Management](#) (124)
- [Risk Reporting](#) (112)
- [Portfolio Optimization](#) (103)
- [Regulatory Compliance](#) (83)

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IBM Risk Analytics, Phase I interaction design

6 of 11

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Blog Post

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Overview > Blog > Impact of Big Data, Cloud, Mobile and Regulatory Pressure on our IT Risk...

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Impact of Big Data, Cloud, Mobile and Regulatory Pressure on our IT Risk and Governance Model.

By Erwin Boeren | March 4, 2013 – 21:10 GMT | 2 Comments

Tweet 731 | Share | Like

Topics: Governance, Bank, Solvency, Compliance, Analytics



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Comments

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Guest December 31, 2012 - 11:30 a.m. (CST)
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Guest December 31, 2012 - 11:10 a.m. (CST)
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+ More comments (11-12)

Related Reading

Impact of Big Data, Cloud, Mobile and Regulatory Pressure on our IT Risk and Governance Model. - by Erwin Boeren 7 hours ago

Convergence of Performance Management and Risk Management - by Erwin Boeren 3 days ago

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc orci dui, viverra et cursus in, fringilla quis ante. - by John Doe 4 days ago

Convergence of Performance Management and Risk Management - by Erwin Boeren 3 days ago

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Related Videos

IBM Solvency II Solutions: More than just Compliance Published on Dec 11, 2012 (4:52) 768 pixels

Related Resources

White Paper: Lorem ipsum dolor sit amet (130KB)

Research : Lorem ipsum (160KB)

White Paper: Algo Audit and Compliance (160KB)

Blog Archive

Topics +

Most Popular Posts + 1024 pixels

Most Popular Authors +

All Authors (30 Authors) +



click here to [above promotion callout name]

Notes

1. Social Network Share buttons, Twitter, LinkedIn and Facebook (without counter).

2. **Author Photo**.

3. **Comments** only require an email.

Fields for posting a comment are as follows:

[Name: Guest as default: optional field]

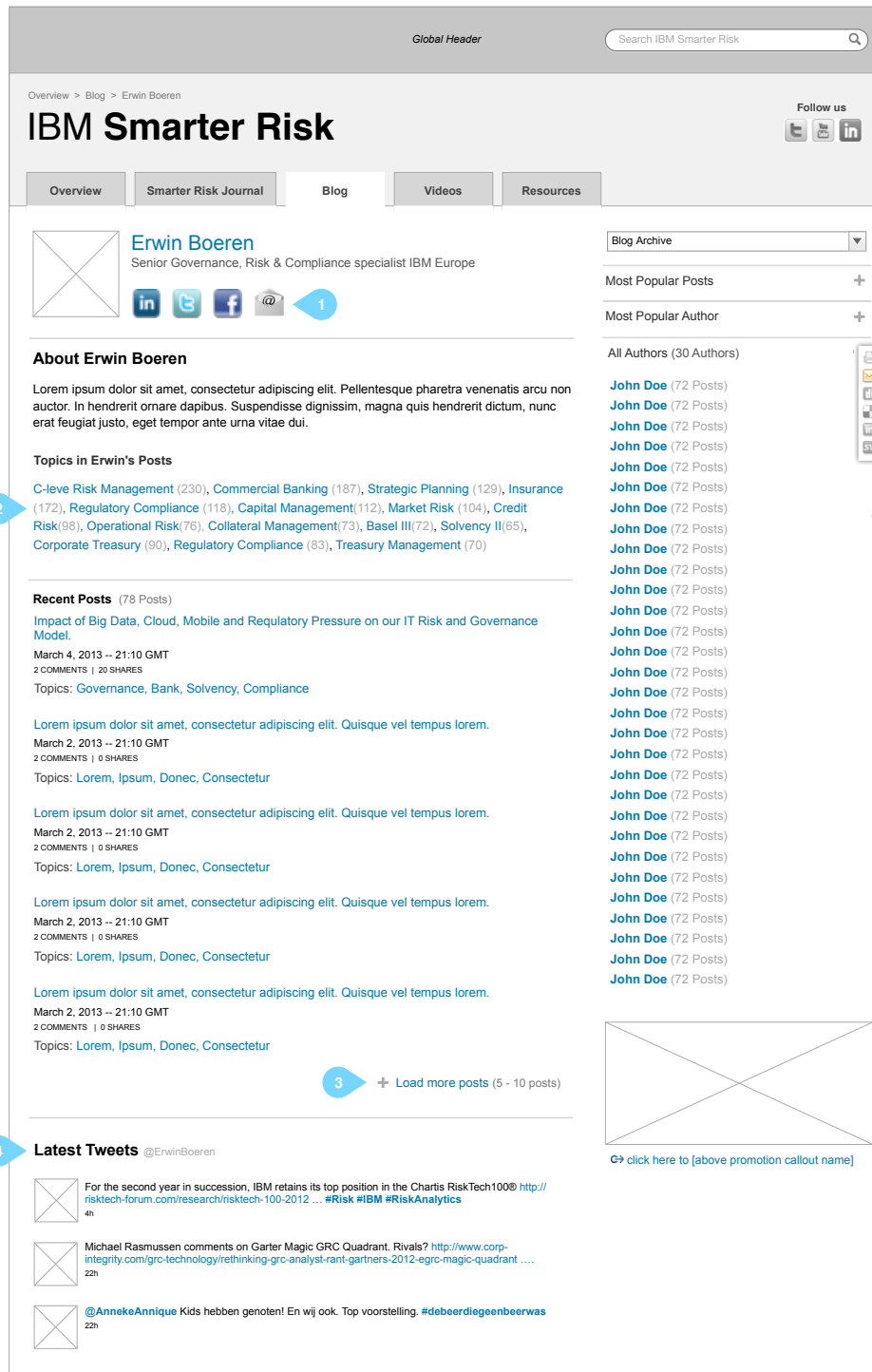
[Email: required field, including validation]

[Comment: required field]

4. **Related Articles and Blog Posts** shows up to 5 items and base on topics search. Default is blog post articles.

5. **Related Videos and Related Resources** hide these modules if no video or resources related to this blog post.

Blog Contributor



Notes

1. **Contributor's Social Network Accounts** only show icons have accounts or contact information available.
2. **Topic** include tags under "Your interest," "Your Industry," "Your Role," "Risk Type," and "Regulatory Requirements."
3. **"Load More Posts" Link** loads the previous five posts.
4. **Tweet Feed** displays the most recent three tweets.
5. **Full List of Authors** in alphabetical order. Default state is expanded.

Videos Page

The screenshot shows the IBM Smarter Risk website's video page. At the top, there's a search bar and navigation tabs for Overview, Smarter Risk Journal, Blog, Videos, and Resources. The main content area features a large video player (1) with a 'Subscribe to our YouTube channel' button (4) and a 'Related Reading' section (5) with links to articles. Below the video player is a social sharing bar and a 'Related Resources' section (6) with a link to 'Related white Papers'. The 'More Videos' section (3) displays a grid of video thumbnails with titles and descriptions, such as 'IBM Risk Analytics' Dr. Mario Onorato on the Interplay between Liquidity and Capital' and 'IBM Solvency II Solutions: More than just Compliance'. Red arrows on the right side of the page indicate specific pixel measurements: 768 pixels for the video player area, 1024 pixels for the first video thumbnail, and 1200 pixels for the second video thumbnail.

Notes




1. **Featured** include tags under "Your interest," "Your Industry," "Your Role," "Risk Type," and "Regulatory Requirements,". Default state shows the most recent video.
2. **Embedded Youtube Player.**
3. **Youtube Channel Feed.** Clicking a video will auto-play it in the "Featured video" area.
4. **Link To Youtube Business Analytics Channel.** Creating a dedicated channel Risk Analytics is recommended.
5. **Related articles and blog posts** shows up to 3 items and base on topics search. Default is Smarter Risk Journal articles.
6. **Related Resources,** white papers or research.

Resources

Global Header Search IBM Smarter Risk

Overview > Resources

IBM Smarter Risk

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Select a topic of interest

Your Interest: All Your Industry: All Your Role: All

2 All (140) White Papers (40) Research Paper (60)

Toward active management of counterparty credit risk with CVA
Emerging from the credit crisis that began in 2007, many financial institutions recognize the need to better manage counterparty credit risk (CCR).
[Read Paper](#)

An Integrated Market and Credit Risk Portfolio Model
This paper presents a multi-step model to measure portfolio credit risk that integrates exposure simulation and portfolio credit risk techniques.
[Download](#)

Toward active management of counterparty credit risk with CVA
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[Read Paper](#)

An Integrated Market and Credit Risk Portfolio Model
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Toward active management of counterparty credit risk with CVA
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[Read Paper](#)

An Integrated Market and Credit Risk Portfolio Model
This paper presents a multi-step model to measure portfolio credit risk that integrates exposure simulation and portfolio credit risk techniques.
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Internal Models For Insurance Companies: Components, Considerations and Benefits
An internal model can help you realize many of the benefits of Enterprise Risk Management while also satisfying Solvency II compliance.
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Notes

1. **Refresh Contents** after user select an filter from Dropdowns.
2. **Tap on a tag to view white paper or research paper only.** within the current topic (filter) selection.
3. **Button labelled "Read Paper"** for white papers.
4. **Button labelled "Download"** for research papers.
5. **Contact IBM Block.** Fix placement, always on the top right corner. Can be removed if we add an additional tab "about us" on the main navigation.
6. **"Load More" Link.** The initial view includes up to 40 of the most recent articles, blog posts, and videos. Clicking "Load more" will display the next 40 most recent.

← 768 pixels

← 1024 pixels

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Search Results Page

The screenshot shows the IBM Smarter Risk search results page. At the top, there is a search bar with the text "Search IBM Smarter Risk". Below the search bar, the page title "IBM Smarter Risk" is displayed. The page is divided into several sections: "Overview", "Smarter Risk Magazine", "Blog", "Videos", and "Resources". The search results are displayed in a list format, with each result including a thumbnail image, a title, a description, and a "Read Paper" button. The page is annotated with blue circles numbered 1 through 7, and red arrows pointing to specific elements with pixel measurements.

Global Header Search IBM Smarter Risk

Overview > Search Results | Integrated Risk Management

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1 Integrated Risk Management

2 Select an Topic All Select an Industry All Select a Role All

Search Reset

11- 20 of 1,000 results | < Previous Page 2 of 100 Next > Most relevant

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1200 pixels

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Notes

1. **Keyword input** displays the current searched keyword(s). Click on the input to reset.
2. **Filter by topic.**
3. **Smarter Risk Journal article result.**
4. **Blog post result.**
5. **White paper or research result.** no thumb image.
6. **Video result.**
7. **Sorting Options Drop-down.**Sorting options are "Most relevant" (default) and "Most recent."